SUDARSAN KANUMILLI

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PORTFOLIO : **SU-DARSAN.COM**

WORK EXPERIENCE 01

09-2022 - Present

VARIOUS CLIENTS

FREELANCE PRODUCT DESIGNER

Project highlights include: Created the MVP of an educational platform about pensions and retirement for a fintech client.My responsibilities included user interviews, archetype development,journey mapping, content mapping, interaction design, and creating wireframes.

07-2020 - 08-2022

VERITAS TECHNOLOGIES

PRODUCT DESIGNER

Designed solutions based on qualitative and quantitative research findings.

Created UX/UI artifacts for educator products (wireframes, journey maps, etc.).

Communicated design rationale to cross-functional teams, incorporating feedback.

Developed prototypes and conducted user interviews to inform design decisions.

Applied design thinking principles and collaborated with the research team.

Delivered successful user experiences, driving higher adoption and engagement.

Participated in scrum team ceremonies, representing the design perspective.

Partnered with research team to plan, design and in some cases, conduct research to inform my design decisions

contributed to the design system, in some cases crafting everything from component level pixels to documentation for implementation and wide-spread usage

11-2019 - 06- 2020

LULULEMON

JUNIOR UX RESEARCHER

Implemented qualitative and creative research methods, like workshops and interviews, to align with objectives.

Helped guide the product to define clear customer problems

Advocated for external users in cross-functional discussions, representing diverse perspectives.

Analyzed and synthesized research data to improve internal processes and inform external publications.

Communicated research findings effectively to internal teams through presentations and reporting, influencing ongoing work.

Identified opportunities and communicated design rationale to cross-functional teams and stakeholders, and be open to their feedback

CERTIFICATIONS 02

MASTERS IN BUSINESS MANAGEMENT
2006-2008- Aberdeen Business School, The Robert Gordon University, Scotland.

GOOGLE UX DESIGN PROFESSIONAL
Certificate - 2012-2013

PRODUCT MANAGER CERTIFICATE
2012-2013 University of Virginia

AGILE MEETS DESIGN THINKING
Certification 2012-2013

2022 ACCESSIBILITY & USABILITY BEST PRACTICES FOR UX & UI DESIGNERS
(User Experience + WCAG 2.2, Section 508, ADA) Certification

TOOL STACK

FIGMA	INVISION	MIRO
XD	ADOBE SUITE	MAZE
SKETCH	ZEPLIN	HOTJAR

HARD SKILLS | SOFT SKILLS

HARD SKILLS	SOFT SKILLS
Visual design	Problem Solving
Research	Empathy
IA	Adaptability
Wireframing	Team working
Prototyping	Colloboration
Design systems	Communication
Accesability	
Typography	
Design Thinking	
Animation	
UI Design	
Layout + composition	
Iconography	
Mobile Design	
AB Testing	
User testing	